

# NEW PRODUCT PRESENTATION SCHEDULE

# MEDIA SCHEDULE



WEDNESDAY

TIME	COMPANY	LOCATION
9:10 AM	SUZUKI MOTOR USA	Booth 5010
9:30 AM	MOTO MORINI USA	Booth 5096
9:50 AM	PIAGGIO GROUP AMERICAS	Booth 3097
10:10 AM	KTM NORTH AMERICA	Booth 4105
	HUSQVARNA MOTORCYCLES	Booth 5105
	MV AGUSTA	Booth 4109
	GASGAS	Booth 5109
10:45 AM	SLINGSHOT	Booth 5119
11:05 AM	ZERO MOTORCYCLES	Booth 1123
11:25 AM	ROYAL ENFIELD NORTH AMERICA	Booth 7141
11:45 AM	SEGWAY	Booth 9126
02:00 PM	SBS FRICTION A/S	New Product Central - Booth 2000
02:15 PM	SW-MOTECH	New Product Central - Booth 2000
02:30 PM	AUTOMATIC DISTRIBUTORS	New Product Central - Booth 2000
02:45 PM	BREMBO NORTH AMERICA	New Product Central - Booth 2000
03:00 PM	SMK HELMETS	New Product Central - Booth 2000
03:15 PM	KEEWAY AMERICA	New Product Central - Booth 2000

THURSDAY

10:30 AM	DENAGO POWERSPORTS	New Product Central - Booth 2000
10:45 AM	KABUTO HELMETS	New Product Central - Booth 2000
11:00 AM	VANCE AND HINES & BURLEY BRAND	New Product Central - Booth 2000
11:15 AM	PROGRESSIVE SUSPENSION & PERFORMANCE MACHINE	New Product Central - Booth 2000
11:30 AM	WHEELER ADVERTISING	New Product Central - Booth 2000
01:00 PM	KYT HELMETS	New Product Central - Booth 2000
01:15 PM	INTELLIGENT CRANIUM HELMETS	New Product Central - Booth 2000
01:30 PM	KAYO	New Product Central - Booth 2000
01:45 PM	HERO HUB	New Product Central - Booth 2000
02:00 PM	RABACONDA	New Product Central - Booth 2000
02:15 PM	ALPINESTARS	New Product Central - Booth 2000

FRIDAY

10:00 AM	TBD	New Product Central - Booth 2000
10:15 AM	TBD	New Product Central - Booth 2000
10:30 AM	TBD	New Product Central - Booth 2000
10:45 AM	TBD	New Product Central - Booth 2000

WEDNESDAY

TIME	EVENT	LOCATION
7AM - 5PM	MEDIA REGISTRATION	South Hall Lobby
8:15AM - 9AM	MEDIA BREAKFAST/REV'IT PRODUCT LAUNCH	AIMExpo Starting Line Booth 3001
9AM - 5PM	EXHIBIT HALL OPEN	Show Floor
9AM - 5PM	MEDIA CENTER OPEN	Booth 9021
9AM - 12NOON	OEM IN-BOOTH NEW PRODUCT PRESENTATIONS: MEET IN STARTING LINE AT REV'IT ADV CHECKPOINT	
11:15AM - 12NOON	AIMEXPO KICKOFF SESSION: PROTECTING AND PROMOTING POWERSPORTS	Disruptive Thinking Stage
12:15PM - 1PM	MEDIA LUNCH	Media Center Booth 9021
1:30PM - 2:15PM	NAVIGATING THE NEW POLITICAL LANDSCAPE AND OUTDOOR RECREATION GROWTH	Disruptive Thinking Stage
2PM - 3:30PM	NEW PRODUCT PRESENTATIONS	New Product Central, Booth 2000
4:15PM - 5PM	COMPETITORS & COMMUNITY: LIVING TOGETHER ON MAIN STREET	Disruptive Thinking Stage
5:15PM	INDUSTRY PARTY POWERED BY TURN 14 POWERSPORTS	The Backyard

THURSDAY

8AM - 5PM	MEDIA REGISTRATION	South Hall Lobby
8:30AM - 9AM	COFFEE AND DONUTS WITH TURN 14 POWERSPORTS	Booth 4071
9AM - 5PM	EXHIBIT HALL OPEN	Show Floor
9AM - 5PM	MEDIA CENTER OPEN	Booth 9021
10:30AM - 11:45AM	NEW PRODUCT PRESENTATIONS	New Product Central, Booth 2000
11:15AM - 12NOON	MARKET EXPANSION: WHAT DOES IT REALLY MEAN AND HOW WILL WE GET THERE	Disruptive Thinking Stage
1PM - 2:30PM	NEW PRODUCT PRESENTATIONS	New Product Central, Booth 2000
1:30PM - 2:15PM	DECIPHERING DEMAND TRENDS AND DECODING PRICE PATTERNS IN POWER SPORTS	Disruptive Thinking Stage
4:15PM - 5PM	SELL MORE WITH LESS	Disruptive Thinking Stage
5PM - 5:45PM	NPA LIVE AUCTION BENEFITING ROAD TO RECOVERY	AIMExpo Starting Line Booth 3001
6PM	THE ONE MOTO SHOW VIP PREVIEW PARTY	The Western Hotel, Fremont Street

FRIDAY

8AM - 12PM	MEDIA REGISTRATION	South Hall Lobby
9AM - 1PM	EXHIBIT HALL OPEN	Show Floor
9AM - 1PM	MEDIA CENTER OPEN	Booth 9021
9:30AM - 12:30PM	AIMEXPO'S "OPEN MIC"	Disruptive Thinking Stage
10AM - 11AM	NEW PRODUCT PRESENTATIONS - TENTATIVE	New Product Central, Booth 2000