

Company	Sponsorship	Deliverable
Automatic Distributors	Outdoor Banner	<b>Shepard:</b> Outdoor Banner
Automatic Distributors	Lanyards	Lanyards
B'Laster Holdings	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Data Here-To-There	Lobby Billboard	<b>Shepard:</b> (2) Double Sided 38.125" x 91.25" framed billboards; placed in lobby
Data Here-To-There	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Data Here-To-There	Floor Clings	<b>Shepard:</b> (4) 4'x4' (max size) clings
Drag Specialties	Starting Line Coffee Shop	<b>Shepard:</b> 6'x8' double-sided branded fabric backwall with custom graphics
Drag Specialties	Starting Line Coffee Shop	<b>Shepard:</b> Branding on digital floorplans, onsite show signage including floorplan/"You are Here" units
Drag Specialties	Starting Line Coffee Shop	<b>Shepard:</b> Vinyl graphic of Drag Specialties and Parts Unlimited logo on café tables in Starting Line (6 tables: 4 tables with Drag Specialties logo and tagline; 2 tables with Parts Unlimited logo and tagline)
Evil Coffee Co.	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Flying Eyes Optics	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, Product display case
Galfer Braking Systems	Floor Clings	<b>Shepard:</b> (4) 4'x4' (max size) clings
Hitt Brands	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case

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Intelligent Cranium Helmets	New Product Showcase 1	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Intelligent Cranium Helmets	New Product Showcase 2	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Keeway America	New Product Showcase 1 (Oversized)	<b>Shepard:</b> (1) 18"x48" double-sided quarter meter board (product does not fit in showcase), 1 literature holder <b>LVCC:</b> Riser
Keeway America	New Product Showcase 2 (Oversized)	<b>Shepard:</b> (1) 18"x48" double-sided quarter meter board (product does not fit in showcase), 1 literature holder <b>LVCC:</b> Riser
Leatt	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, 1 literature holder, Product display case
Moto Morini	Lobby Billboard	<b>Shepard:</b> (2) Double Sided 38.125" x 91.25" framed billboards; placed in lobby
Moto Morini	New Product Showcase (Oversized)	<b>Shepard:</b> (1) 18"x48" double-sided quarter meter board (product does not fit in showcase), 1 literature holder <b>LVCC:</b> Riser
Moto Morini	Overhead Banner	<b>Shepard:</b> 8' x 15' Overhead Banner (centered over booth)
Sheffield Financial, a Division of Truist Bank	Lobby Billboard	<b>Shepard:</b> (2) Double Sided 38.125" x 91.25" framed billboards; placed in lobby
REV'IT Sport USA	Rev'it ADV Checkpoint	<b>Shepard AV:</b> Double-sided meterboard in full black metal frame, 55" TV Monitor on stand <b>Quest:</b> (6) white cushion chairs with light oak end tables
Royal Enfield	New Product Showcase 1 (Oversized)	<b>Shepard:</b> (1) 18"x48" double-sided quarter meter board (product does not fit in showcase), 1 literature holder <b>LVCC:</b> Riser

Company	Sponsorship	Deliverable
Royal Enfield	New Product Showcase 2 (Oversized)	<b>Shepard:</b> (1) 18"x48" double-sided quarter meter board (product does not fit in showcase), 1 literature holder <b>LVCC:</b> Riser
Ruian Osias Auto Parts Co., Ltd.	New Product Showcase	<b>Shepard:</b> (2) 11x17 portrait signs, Product display case
Transax	Dealer Tech Zone (Booth 4063)	Show signage in lobby, exhibit hall floor and MIC Business Center Hanging Double-sided banner over the feature area Meterboard signage in the feature area Featured on all printed floorplans including "You Are Here" Units Messaging on the back of Dealer badges
Turn 14 Powersports, Inc.	Industry Party Package	<b>N/A</b>
Walmart	Front Line Banner Takeover	<b>Shepard:</b> (9) 2.5' x 18' floor to ceiling banners hung along perimeter wall inside front entrance