

AIMEXPO

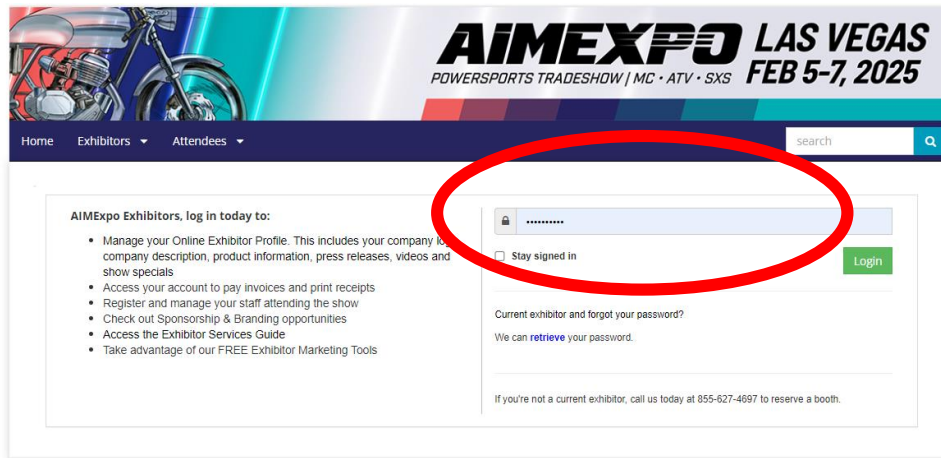
POWERSPORTS TRADESHOW | MC • ATV • SXS

CONNECT ENGAGE UNITE

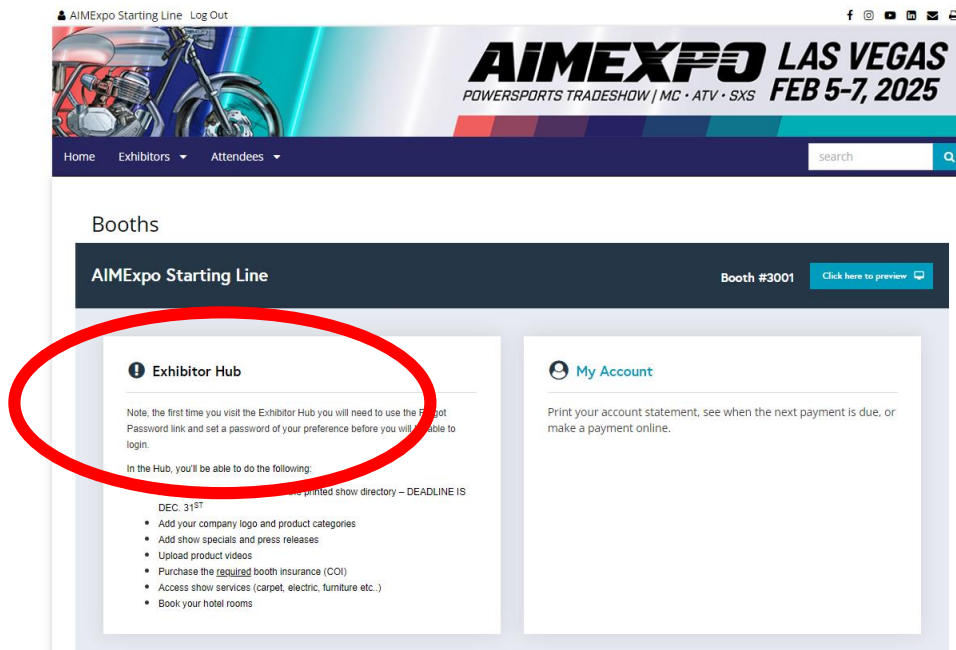
LAS VEGAS | FEB 5-7, 2025

AIMExpo Exhibitor Portal and Exhibitor Hub

Log into the Exhibitor Portal and enter your company password [here](#)

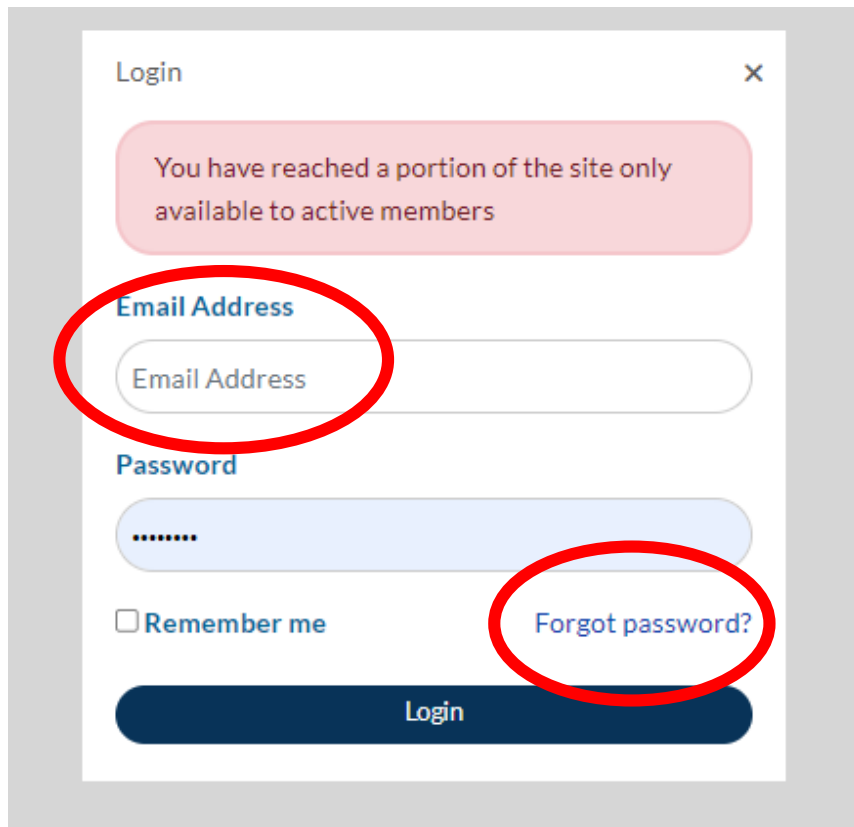


Click on 'Exhibitor Hub' to set up a new password associated with your unique email here



If this is your 1st time accessing the Exhibitor Hub, please enter the email address that is on file with AIMExpo, then click 'Forgot Password'. If you do not receive the reset password email from AIMExpo, please check your spam or junk folder.

NOTE: If you are not able to set up a password for the Hub, you will need to contact bfiner@mic.org to ensure your email is listed on the exhibitor account.




The image shows a login form titled "Login" with a close button (X) in the top right corner. A red message box at the top states: "You have reached a portion of the site only available to active members". Below this, there are two input fields: "Email Address" and "Password". The "Email Address" field is circled in red. Below the "Password" field, there is a checkbox labeled "Remember me" and a link labeled "Forgot password?". The "Forgot password?" link is also circled in red. At the bottom of the form is a dark blue button labeled "Login".

Click on 'Exhibitor Hub' at the top of the page. You will then see your online profile, as below:

DASHBOARD MARKETPLACE **EXHIBITOR HUB** FLOORPLAN

Exhibitor Dir... / MIC Business C... [Switch Organizations](#)

For Payments [Click Here](#)



MIC Business Center & AIMExpo Show Office
Booth #7006

100%

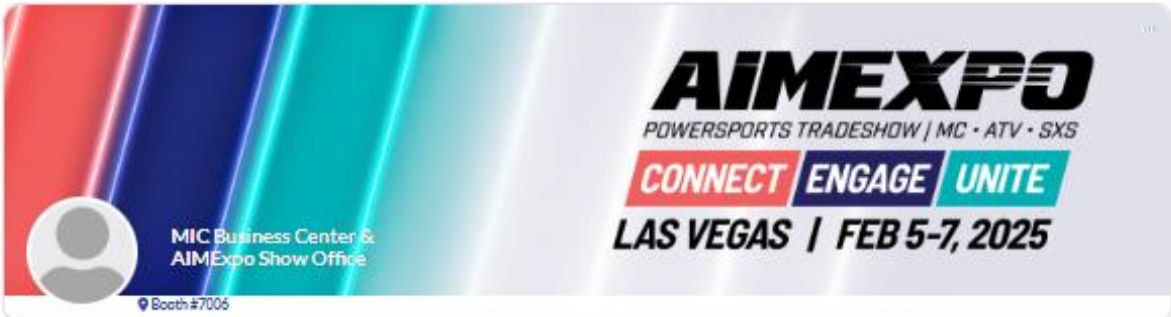
<p>Products</p> <p>Click below to add a new listings!</p> <p>Add Listing</p>	<p>Show Specials</p> <p>Click below to add a new listings!</p> <p>Add Listing</p>	<p>Press Releases</p> <p>Click below to add a new listings!</p> <p>Add Listing</p>	<p>Videos</p> <p>Click below to add a new videos!</p> <p>Add Video</p>
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Begin editing your profile by clicking 'Edit'

DASHBOARD MARKETPLACE - EXHIBITOR HUB FLOORPLAN

Exhibitor Dir... / MIC Business C... [Switch Organizations](#)

For Payments [Click Here](#)



Products [Click below to add a new listing!](#) [Add Listing](#)

Show Specials [Click below to add a new listing!](#) [Add Listing](#)

Press Releases [Click below to add a new listing!](#) [Add Listing](#)

Videos [Click below to add a new video!](#) [Add Video](#)

EXHIBITOR HUB TOUR

[Start Tour](#)

About	Name	MIC Business Center & AIMExpo Show Office	(edit)
Contact	What We Do	All MIC members have COMPLEMENTARY access to the MIC Business Center, featuring: <ul style="list-style-type: none">• Workstations with charging capabilities• Lounge area when you need a break!• Access to laptops and printers• Use of private meeting rooms on the show floor• Complimentary beverage service (Wednesday afternoon through Friday)• Complimentary lunch (Wednesday through Friday)• Complimentary secure luggage storage	
	Website	http://www.AIMExpoUSA.com	
	Category	Business Services	
	MIC Member	MIC Member	

TASKS

- Update your Exhibitor Profile
- Finalize your booth payment

INSIGHTS

Page views	74
Sent Messages	0
Read Messages	0
Video views	0
Digital Content views	0

[Download CSV](#)

LISTINGS

To add Products, Show Specials, Press Releases or Videos, click the 'Add' below each item:

DASHBOARD MARKETPLACE • EXHIBITOR HUB FLOORPLAN Bonni • 🔔 🔍

Exhibitor Dir. / MIC Business C. Switch Organizations

For Payments [Click Here](#)

100%

Products

Click below to add new listings!

[+ Add Listing](#)

Show Specials

Click below to add new listings!

[+ Add Listing](#)

Press Releases

Click below to add new listings!

[+ Add Listing](#)

Videos

Click below to add new videos!

[+ Add Video](#)

EXHIBITOR HUB FOR

[Start Tour](#)

<p>About</p> <p>Contact</p>	<p>Name: MIC Business Center & AIMExpo Show Office [edit]</p> <p>What We Do: All MIC members have COMPLEMENTARY access to the MIC Business Center, featuring:</p> <ul style="list-style-type: none">• Workstations with charging capabilities• Lounge area when you need a break!• Access to laptops and printers• Use of private meeting rooms on the show floor• Complimentary beverage service (Wednesday afternoon through Friday)• Complimentary lunch (Wednesday through Friday)• Complimentary secure luggage storage <p>Website: http://www.AIMExpoUSA.com</p> <p>Categories: Business Services</p> <p>MIC Member: MIC Member</p>
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TASKS

Update your Exhibitor Profile ▼

Finalize your booth payment

INSIGHTS

Page views	74
Sent Messages	0
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[Download CSV](#)

LISTINGS

To add an image to your product listing, show special, or press release you will first need to add and then **save the listing**, then you will add the photo next:

ADD LISTING IN PRODUCTS

Title *

Description

← → | *I*_x | | | | | | | | | Source

Font ▾ Size ▾ A ▾ **A** ▾ **B** *I* U ~~S~~ Format ▾

test

Characters: 4/150

Buy Now

Save

[Category Page](#)

To add an image to your listing, click 'add photo':

Listings / Products / test

The screenshot shows a listing card for 'test'. At the top, there is a light blue rounded rectangular button labeled 'Add Photo', which is circled in red. Below the button, the text 'test' is displayed in a bold font, followed by a three-dot menu icon. Underneath, the text 'test' appears again, followed by 'Category Products'. At the bottom of the card, it says 'Added by MIC Business Center & AIMExpo Show Office' and a 'Like' button with a thumbs-up icon.

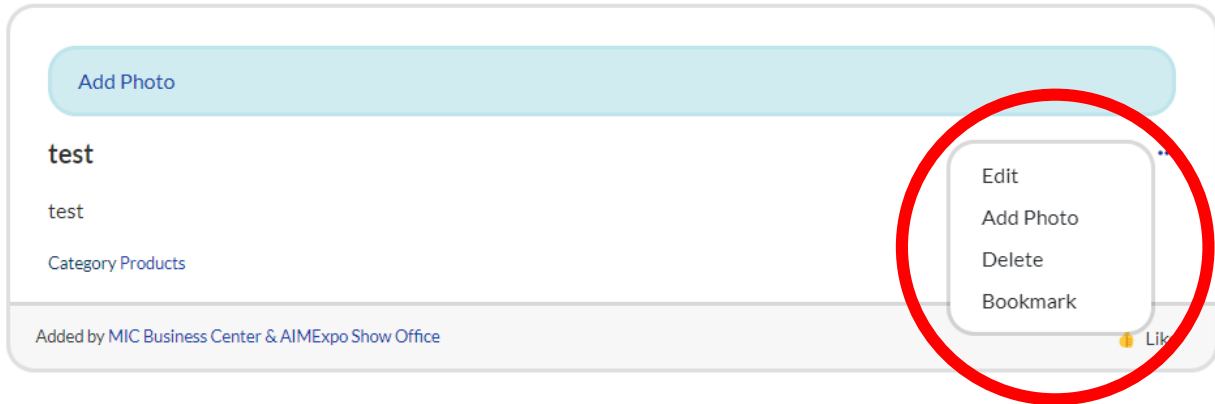
To edit or delete or change the image on the listing, click 'explore' on your company profile:

The screenshot shows a user profile page. At the top, there are two columns: 'Categories' with the value 'Business Services, Other, Service' and 'Exhibitor Type' with the value 'Returning Exhibitor'. Below this are two main sections: 'TASKS' and 'INSIGHTS'. The 'TASKS' section contains a list of five items, each with a radio button and a dropdown arrow: 'Book your Hotel Rooms', 'Submit your COI (Required)', 'Update your Exhibitor Profile', 'Order Show Services', and 'Check out Sponsorship Opportunities!'. The 'INSIGHTS' section is a table with metrics: 'Page views' (100), 'Clicks' (0), 'Impressions' (0), 'External Clicks' (0), 'Sent Messages' (0), 'Read Messages' (2), 'Video views' (0), and 'Digital Content views' (2). A 'Download CSV' button is at the bottom of the insights table. Below these sections is a 'LISTINGS' section with a search bar, a 'Filter' dropdown, and a 'Created' dropdown. A listing card for 'test' is shown, with the 'Explore' button circled in red.

Then click the three ellipses... and choose **edit** or **delete**:

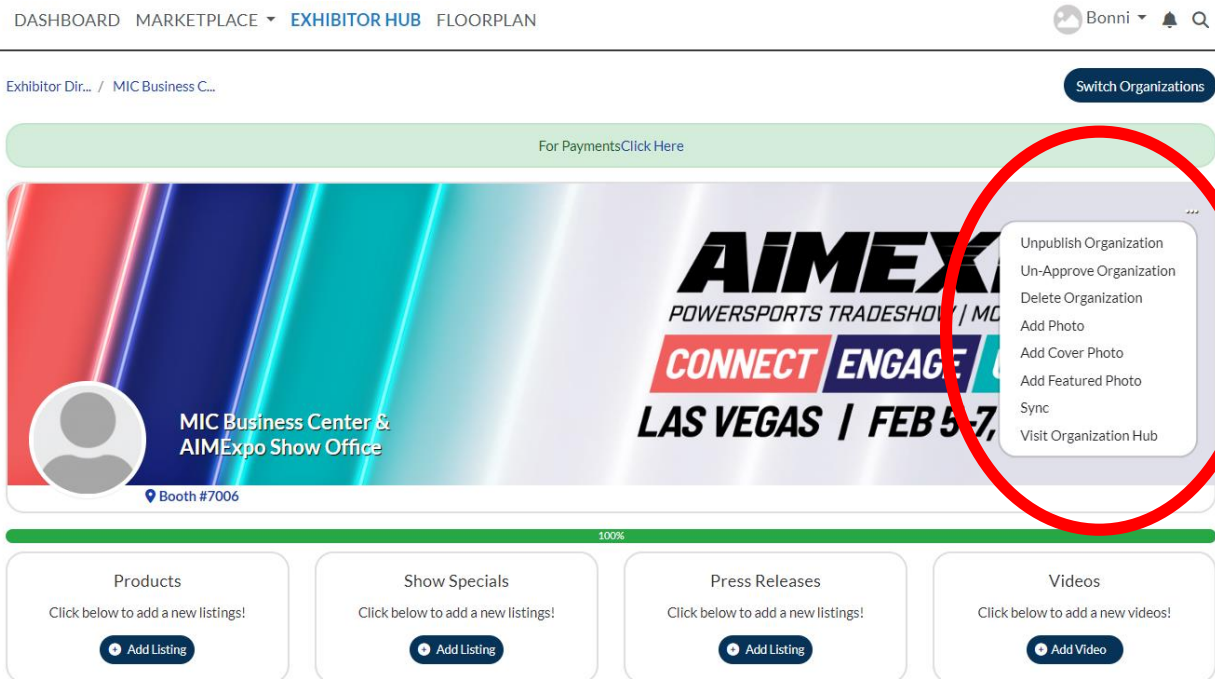
DASHBOARD MARKETPLACE ▾ EXHIBITOR HUB FLOORPLAN

Listings / Products / test



A screenshot of a listing page for 'test'. At the top, there is a light blue button labeled 'Add Photo'. Below it, the text 'test' is displayed, followed by 'test' and 'Category Products'. At the bottom, it says 'Added by MIC Business Center & AIMExpo Show Office'. On the right side, there is a menu with four options: 'Edit', 'Add Photo', 'Delete', and 'Bookmark'. This menu is circled in red.

To add your logo or change the banner image, click the three ellipses in the top right of the banner and choose 'add photo' for logo or 'add cover photo' for banner:



A screenshot of an exhibitor profile page. At the top, there is a navigation bar with 'DASHBOARD MARKETPLACE ▾ EXHIBITOR HUB FLOORPLAN' and a user profile 'Bonni'. Below the navigation bar, there is a breadcrumb trail 'Exhibitor Dir... / MIC Business C...' and a 'Switch Organizations' button. The main content area features a banner for 'MIC Business Center & AIMExpo Show Office' with the text 'AIMEXPO POWERSPORTS TRADESHOW / MIC BUSINESS CENTER & AIMEXPO SHOW OFFICE' and 'CONNECT ENGAGE LAS VEGAS / FEB 5-7, 2025'. A red circle highlights a menu in the top right corner of the banner with options: 'Unpublish Organization', 'Un-Approve Organization', 'Delete Organization', 'Add Photo', 'Add Cover Photo', 'Add Featured Photo', 'Sync', and 'Visit Organization Hub'. Below the banner, there are four sections: 'Products', 'Show Specials', 'Press Releases', and 'Videos', each with an 'Add Listing' or 'Add Video' button.

For additional assistance with the Hub, please reach out to Bonni Finer at bfiner@mic.org