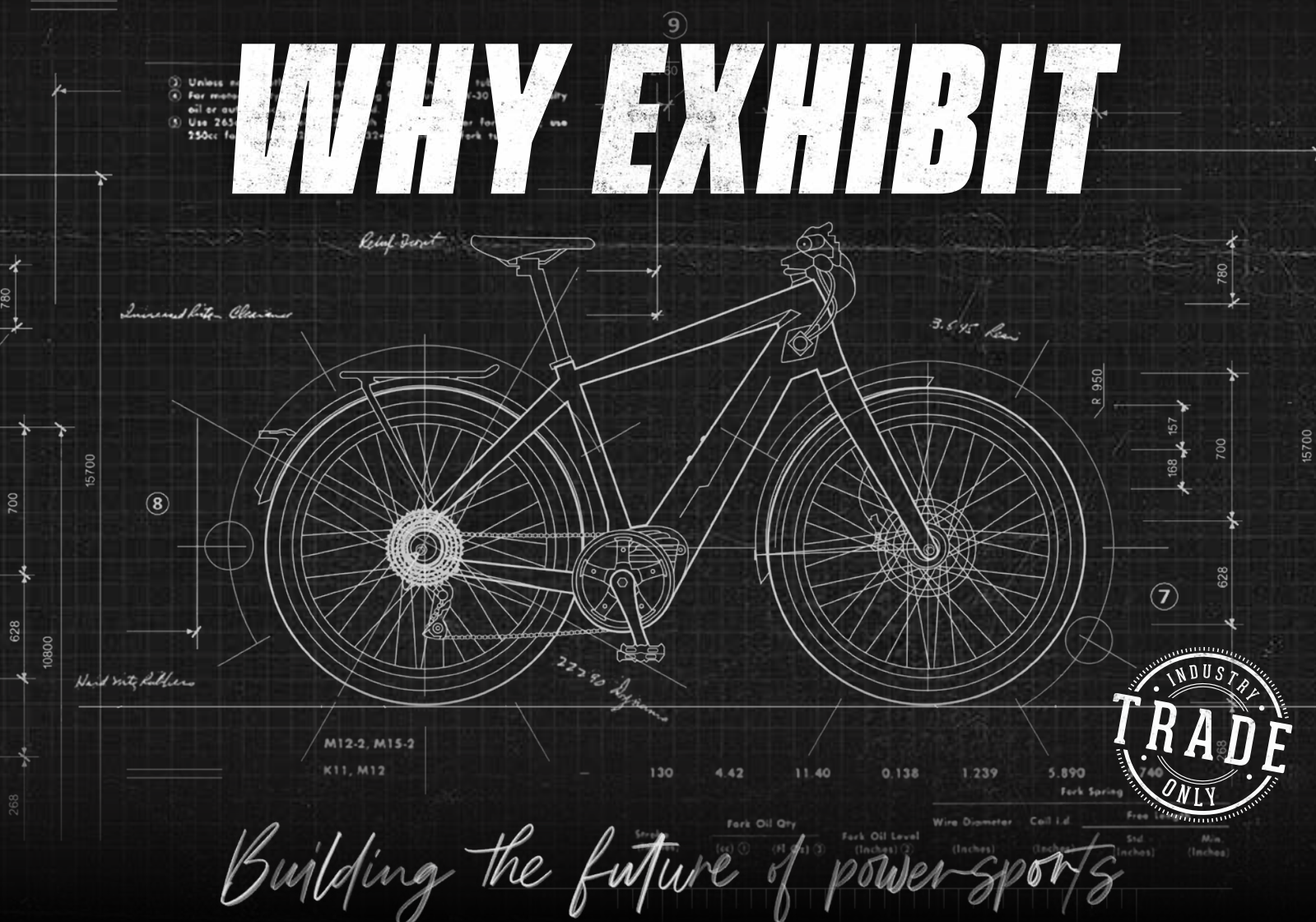


JANUARY 21-23,  
2021

**AIMEXPO**  
AMERICAN INTERNATIONAL MOTORCYCLE EXPO

COLUMBUS,  
OHIO

# WHY EXHIBIT



*Building the future of power-sports*

## WHAT YOU GET

**PARTICIPATION**  
IN THE WORLD'S FIRST  
POWERSPORTS SHOW  
IN OVER A YEAR

**ACCESS**  
TO THOUSANDS OF  
THE MOST ENGAGED  
POWERSPORTS DEALERS

**THE OPPORTUNITY**  
TO CONNECT WITH  
MAJOR POWERSPORTS  
DISTRIBUTORS

**THE ATTENTION**  
OF MORE THAN  
200 MEMBERS  
OF THE MEDIA

THERE IS NO BETTER PLACE TO **CONNECT, GROW, AND BUILD THE FUTURE** OF YOUR BUSINESS AND YOUR INDUSTRY

CYCLE VOLTA

**TOGETHER WE RISE**

MOTORCYCLE  
INDUSTRY  
COUNCIL





## AN OPEN INVITATION TO E-BIKE MANUFACTURERS AND DISTRIBUTORS

### THINGS WE KNOW:

- E-BIKE SALES ARE AT AN ALL TIME HIGH
- THERE ARE 2-WHEEL PEDAL ELITISTS THAT QUESTION YOUR VALUE IN THEIR INDUSTRY
- THE 2-WHEEL POWERSPORTS INDUSTRY NOT ONLY RECOGNIZES YOUR VALUE, BUT ENCOURAGES AND WELCOMES YOUR PARTICIPATION
- THERE HASN'T BEEN A BIKE-ORIENTED TRADESHOW IN OVER A YEAR

### AND THAT'S WHY YOU NEED TO BE A PART OF AIMEXPO

AIMExpo is North America's largest Motorcycle and Powersports Tradeshow and Lifestyle expo.

This B2B expo is the single most important event for the North American Powersports Industry; it is the catalyst that brings together brands, dealers, retailers, industry influencers and media in one place, at one time.

The *CycleVolta* e-Pavilion makes its return in 2021, showcasing this rapidly growing product segment to the greater powersports industry. Connect with the retailers that will grow your brand and contribute to your success during their prime order-writing time of year.

**JOIN US AT AIMEXPO | JANUARY, 2021 | COLUMBUS, OHIO**

**TO BOOK YOUR EXHIBIT SPACE TODAY PLEASE CONTACT:**

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