

Show Schedule

*Schedule as of 9/8/17
subject to changes and additions

at a glance

Thursday, September 21

Time	Event	Location
7am - 6pm	Trade & Exhibitor Registration	B130-131
8am - 8pm	FREE Gear Check	C160A, C161A
8am - 9am	Opening Ceremony Coffee Service	Union Station Blrm Foyer
8:30am - 9:45am	Opening Ceremony: Keynote speakers Scott Wine, CEO, Polaris & Matt Levatich, President & CEO, Harley-Davidson	Union Station Blrm AB
10am - 4pm	MIC Business Center & Lounge	C150-151
10am - 5pm	AIMExpo Outdoors! Open	East Lot
10am - 6pm	Exhibit Hall Open	Exhibit Halls A-D
10am - 6pm	Media Hub	Booth #2557, Show Floor
10am - 6pm	Motorcycle Legends & Heroes of Supercross	Booth #3453
10am - 6pm	Championship of the Americas Custom Bike Competition	Booth #2728
10am - 6pm	Custom Culture powered by BMW Motorcycles	Booth #2728
10am - 6pm	Skidmark Garage Showcase & Lounge	Booth #2728
10am - 6pm	Retro Affair Vintage Motorcycle Show	Booth #200
10am - 6pm	KIRSH Helmets Meeting & Media Intro	C160B
10am - 6pm	Continental Tire Clinic	C161B
11am - 11:30am	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
11am - 4pm	Powersports Dealer Seminars (See pages 10-11 for details)	A110-112, 113-115, 120-122, 123-125
11am - 12:15pm	PDS: How Dealers Achieve 10% Operating Profit	A113-115
12pm - 1pm	Honda Lunch & Learn (Invite Only)	A210-211
1pm - 1:30pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
1pm - 5pm	Octane Lending Lunch & Learn: 30 Second Loan Approvals	A212-213
3pm - 3:30pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
3pm - 5pm	2nd Annual NPA Motorcycle Auction	AIMExpo Outdoors!
5:30pm - 6:30pm	Octane Lending Social Hour	A212-213
6pm - 7pm	HAPPY! Happy Hour presented by NADAguides with NPA hosted auction benefiting the Pediatric Brain Tumor Foundation	Exhibit Hall Lobby
7pm - 9pm	PSB Power50 Dinner	A221-225
7pm	Championship of the America's Custom Builder Meet & Greet	AD Farrow, Broad Street
7pm	Bonnier Industry Kickball Mixer (Invite Only)	Huntington Park Baseball Stadium

Friday, September 22

8am - 6pm	Trade & Exhibitor Registration	B130-131
8am - 7pm	FREE Gear Check	C160A, C161A
10am - 4pm	MIC Business Center & Lounge	C150-151
10am - 5pm	AIMExpo Outdoors! Open	East Lot
10am - 6pm	Exhibit Hall Open	Exhibit Halls A-D
10am - 6pm	Media Hub	Booth #2557

Show Schedule

Friday, September 22

10am - 6pm	Motorcycle Legends & Heroes of Supercross	Booth #3453
10am - 6pm	Championship of the Americas Custom Bike Competition	Booth #2728
10am - 6pm	Custom Culture powered by BMW Motorcycles	Booth #2728
10am - 6pm	Skidmark Garage Showcase & Lounge	Booth #2728
10am - 6pm	Retro Affair Vintage Motorcycle Show	Booth #200
10am - 6pm	KIRSH Meeting & Media Room	C160B
10am - 6pm	Continental Tire Clinic	C161B
10am - 4pm	Powersports Dealer Seminars (See pages 10-11 for details)	A110-112, 113-115, 120-122, 123-125
10am - 6pm	Skidmark Garage Showcase & Lounge	Booth #2728
10am - 6pm	Retro Affair Vintage Motorcycle Show	Booth #200
10am - 6pm	KIRSH Meeting & Media Room	C160B
10am - 6pm	Continental Tire Clinic	C161B
11am - 11:30am	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
1pm - 1:30pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
1pm - 5pm	Octane Lending Lunch & Learn : 30 Second Loan Approvals	A212-213
3pm - 3:30pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
5pm - 6pm	Octane Lending Social Hour	A212-213
6pm - 7pm	AMA Hall of Fame Induction Ceremony Cocktail Reception (Ticketed Event)	Union Station Blrm Foyer
7pm - 10pm	AMA Hall of Fame Induction Ceremony & Dinner (Ticketed Event)	Union Station Blrm AB
8pm	AL3RT/AEGIS Dealer Party	Brewcadia

Saturday, September 23

8am - 6pm	Trade & Exhibitor Registration	B130-131
8am - 7pm	FREE Gear Check	C160A, C161A
8am - 10pm	Free Motorcycle Parking courtesy of ECSTAR Suzuki Genuine Oil	Goodale Garage
9am - 4pm	MIC Business Center & Lounge	C150-151
9am - 5pm	AIMExpo Outdoors! Open	East Lot
9am - 6pm	Exhibit Hall Open	Exhibit Halls A-D
9am - 6pm	Rider's Garage @ AIMExpo Presentation Stage	Booth #2557
9am - 6pm	Motorcycle Legends & Heroes of Supercross	Booth #3453
9am - 6pm	Championship of the Americas Custom Bike Competition	Booth #2728
9am - 6pm	Custom Showcase powered by BMW Motorcycles	Booth #2728
9am - 6pm	Skidmark Garage Showcase & Lounge	Booth #2728
9am - 6pm	Retro Affair Vintage Motorcycle Show	Booth #200
9am - 6pm	KIRSH Meeting & Media Room (Powersports Dealers Only)	C160B
9am - 6pm	Continental Tire Clinic (Powersports Dealers Only)	C161B
10am - 10:30am	RIDER'S GARAGE: Of Motorcycles, Men's Rooms and Mutts	Booth #2557
10:30am - 11am	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!

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11am - 11:30am	RIDER'S GARAGE: Experience Makes the Difference	Booth #2557
12noon - 12:45pm	RIDER'S GARAGE: Where the Road Ends Motorcycle Documentary	Booth #2557
12:30pm - 1pm	Teach McNeil Freestyle Stunt Show powered by BMW	AIMExpo Outdoors!
1pm - 1:45pm	RIDER'S GARAGE: Get Inspired by Women Who Ride	Booth #2557
1pm - 2pm	ADVmoto Charity Raffle	A110-112
1pm - 5pm	Octane Lending Lunch & Learn (Powersports Dealers Only)	A212-213
2pm - 2:30pm	Teach McNeil Freestyle Stunt Show powered by BMW	AIMExpo Outdoors!
2pm - 2:30pm	RIDER'S GARAGE: Protecting Your Motorcycle from Corrosion	Booth #2557
3pm - 3:45pm	RIDER'S GARAGE: AMA Hall of Famers Meet & Greet	Booth #2557
3:30pm - 4pm	Teach McNeil Freestyle Stunt Show powered by BMW	AIMExpo Outdoors!
4pm - 4:30pm	RIDER'S GARAGE: Fly and Ride Adventures	Booth #2557
5pm - 5:30pm	RIDER'S GARAGE: The Wizardry Behind Motorcycle Suspension	Booth #2557
5:30pm - 6:30pm	Octane Lending Social Hour (Dealers Only)	A212-213
6pm - 10pm	AMA Bike Night	AMA Hall of Fame, Pickerington

Sunday, September 24

8am - 10pm	Free Motorcycle Parking brought to you by ECSTAR Suzuki Genuine Oil	Goodale Garage
9am - 4pm	Trade & Exhibitor Registration	B130-131
9am - 6pm	FREE Gear Check	C160A, C161A
10am - 3pm	MIC Business Center & Lounge	C150-151
10am - 4pm	AIMExpo Outdoors! Open	East Lot
10am - 5pm	Exhibit Hall Open	Exhibit Halls A-D
10am - 5pm	Rider's Garage @ AIMExpo Presentation Stage	Booth #2557
10am - 5pm	Motorcycle Legends & Heroes of Supercross	Booth #3453
10am - 5pm	Championship of the Americas Custom Bike Competition	Booth #2728
10am - 5pm	Custom Showcase powered by BMW Motorcycles	Booth #2728
10am - 5pm	Skidmark Garage Showcase & Lounge	Booth #2728
10am - 5pm	Retro Affair Vintage Motorcycle Show	Booth #200
10am - 5pm	KIRSH Meeting & Media Room (Powersports Dealers Only)	C160B
9am - 6pm	Continental Tire Clinic (Powersports Dealers Only)	C161B
11am - 11:30am	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
11am - 11:30am	RIDER'S GARAGE: Protecting Your Motorcycle from Corrosion	Booth #2557
11:45am - 12:15pm	RIDER'S GARAGE: Of Motorcycles, Men's Rooms and Mutts	Booth #2557
12:30pm - 1pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
12:45pm - 1:15pm	RIDER'S GARAGE: Where the Road Ends Motorcycle Documentary	Booth #2557
1pm - 4pm	Octane Lending Lunch & Learn: 30 Second Loan Approvals (Dealers Only)	A212-213
1pm - 1:30pm	Retro Affair Awards Ceremony	Booth #200
1:15pm - 1:45pm	RIDER'S GARAGE: Communication in Motion	Booth #2557
2pm - 2:30pm	Teach McNeil Freestyle Stunt Show powered by BMW Motorcycles	AIMExpo Outdoors!
2pm - 2:30pm	Championship of the Americas Awards Ceremony	Rider's Garage, Booth #2557
3pm - 3:30pm	RIDER'S GARAGE: Inside Soft Luggage and Ride Right	Booth #2557
4pm - 4:30pm	RIDER'S GARAGE: Critical Motorcycle Maintenance Items	Booth #2557