

Official Publisher of the AIMExpo Show Publications



## SHOW DAILY AD SPECS

**Publication Dimensions:** (Trim Size: 6" w x 10.875" h)

Full-page bleed: .125"  
Keep all live matter 3/8"  
away from all trim sizes

1/2 Horizontal	5" x 5"
1/2 Vertical	2.25" w x 10" h
1 Page	5" w x 10" h

**Ad Rates:**

1/2 Page	\$2,880
Full Page	\$4,800

*Non-exhibitors add 15% to computed rate*

**Premium Positions:** 2nd cover add 15%, 3rd cover add 10%, 4th cover add 20%



## SOUVENIR PROGRAM AD SPECS

**Publication Dimensions:** (Trim Size: 7.875" w x 10.75" h)

Full-page bleed: .125"  
Keep all live matter 3/8"  
away from all trim sizes

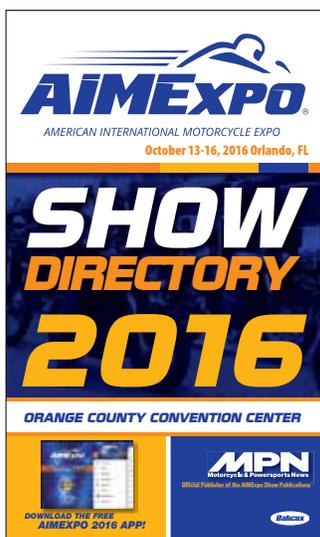
1/4 Vertical	3.25" x 5"
1/2 Horizontal	7" x 5"
1/2 Vertical	3.375" wide x 10"
1 Page	7.875" wide x 10.75"

**Ad Rates:**

1/4 Page	\$975
1/2 Page	\$1,800
Full Page	\$2,900

*Non-exhibitors add 15% to computed rate*

**Premium Positions:** 2nd cover add 15%, 3rd cover add 10%, 4th cover add 20%



## SHOW DIRECTORY AD SPECS

**Publication Dimensions:** (Trim Size: 5" w x 8.375" h)

Full-page bleed: .125"  
Keep all live matter 3/8"  
away from all trim sizes

1/2 Page	4.375" wide x 3.75"
Full Page	4.375" wide x 7.875"

**Ad Rate:**

1/2 Page	\$1,800
Full Page	\$2,900

*Non-exhibitors add 15% to computed rate*

### AIMExpo Show Directory Advertisers WHO ARE EXHIBITORS Earn:

1 Boldface listing in the AIMExpo Show Directory, 1 Four-color logo to appear with your directory listing and 1 matching space exhibitor insight.

(Logo Specs: Provide a 300dpi JPEG or TIFF file)